



M A T R I A R C H

EVENTS • HOSPITALITY • NIGHTLIFE



ABOUT THE MATRIARCH



Matriarch as a high-end Midtown NYC event venue for private events, corporate events, brand activations, weddings, mitzvahs, birthdays, nightlife, and promoter-driven events. Located at 512 W 42nd St, New York, NY 10036, United States, within walking distance of the Javits Convention Center.

A NEW ICON FOR EXTRAORDINARY EVENTS IN MIDTOWN MANHATTAN

The Matriarch proudly opened its doors in **July 2026**, introducing a new destination for luxury celebrations, corporate gatherings, weddings, and unforgettable nightlife experiences. Every space has been thoughtfully designed to deliver exceptional hospitality, timeless elegance, and moments worth remembering.



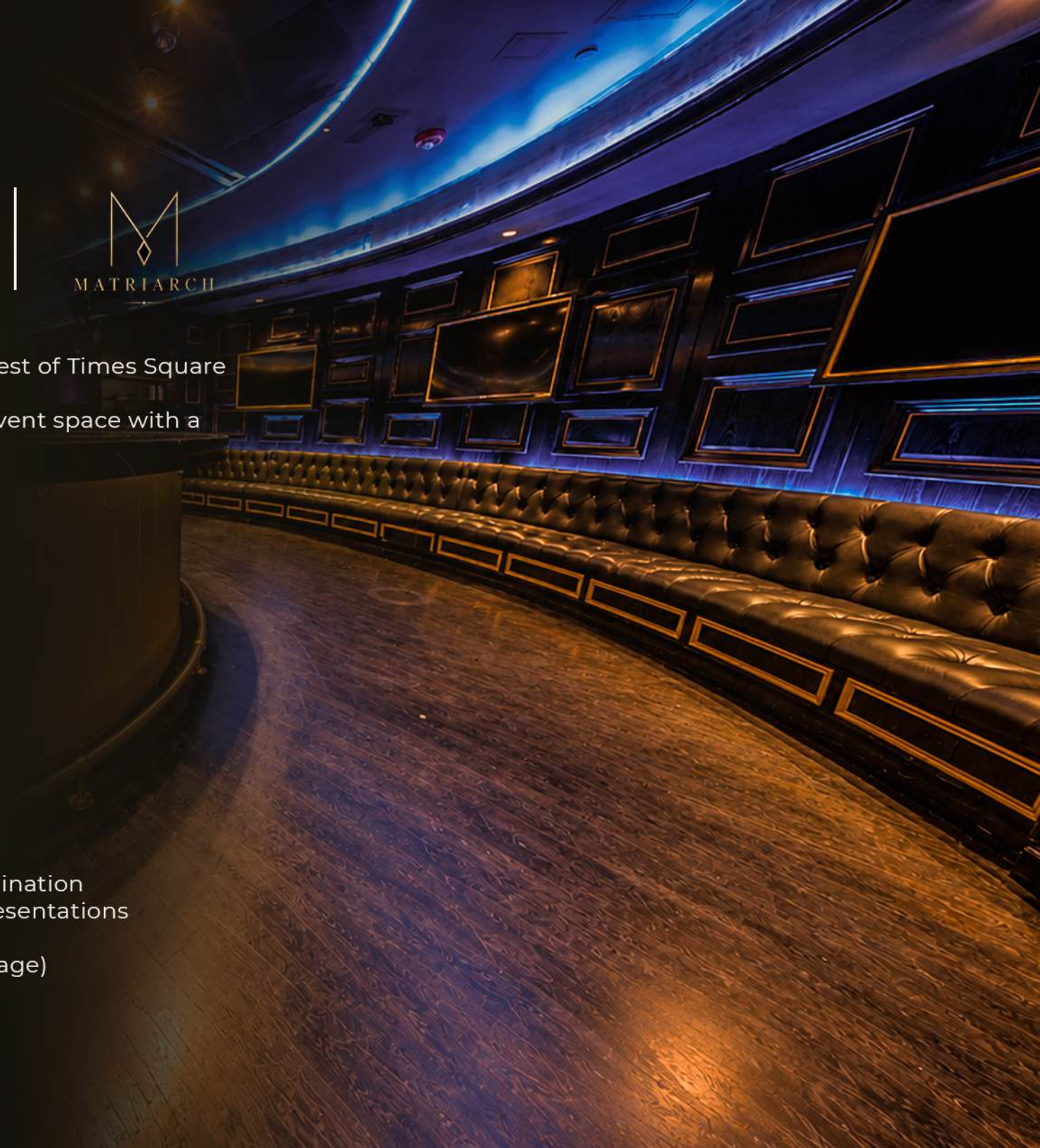
VENUE OVERVIEW



- Location: Hell's Kitchen, just west of Times Square
- Type: Private event venue
- Style: Contemporary, flexible event space with a modern aesthetic
- Ideal for:
 - Corporate receptions
 - Networking events
 - Cocktail parties
 - Birthday celebrations
 - Brand launches
 - Fashion and media events
 - Private dinners

AMENITIES

- Flexible seating arrangements
- Cocktail-style receptions
- Catering and bar service coordination
- Space for entertainment or presentations
- Event production support
(depending on the event package)



SPACE & CAPACITY



MATRIARCH

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— THE MATRIARCH · SPACE 01

CLUB ROOM

Treadwell is The Matriarch's signature restaurant space — an open-storefront room that flows effortlessly between an intimate seated dinner and a full-floor reception.

With a full bar, an in-house kitchen, and a built-in sound system with DJ setup, it's designed for hosts who want food, drinks, and atmosphere handled under one roof.

Seat 125 for a plated dinner or open the floor to 300 standing — with TVs throughout and an optional LED wall for branded or celebratory moments.

300
STANDING

125
SEATED

OPEN
STORE FRONT



— THE MATRIARCH · SPACE 01

CLUB ROOM



— THE MATRIARCH · SPACE 02

ROOFTOP GARDEN

The Outdoor Rooftop Garden is The Matriarch's open-air stage — Midtown skyline all around, perfect for warm-weather receptions, launches, and celebrations under the stars.

A full sound system and DJ setup are built in, with an LED wall for branded moments and production — everything you need to run a full event outdoors.

Seat 200 for a garden dinner or open the terrace to 350 standing. Music wraps at the 10 PM curfew, keeping the rooftop a good neighbour.

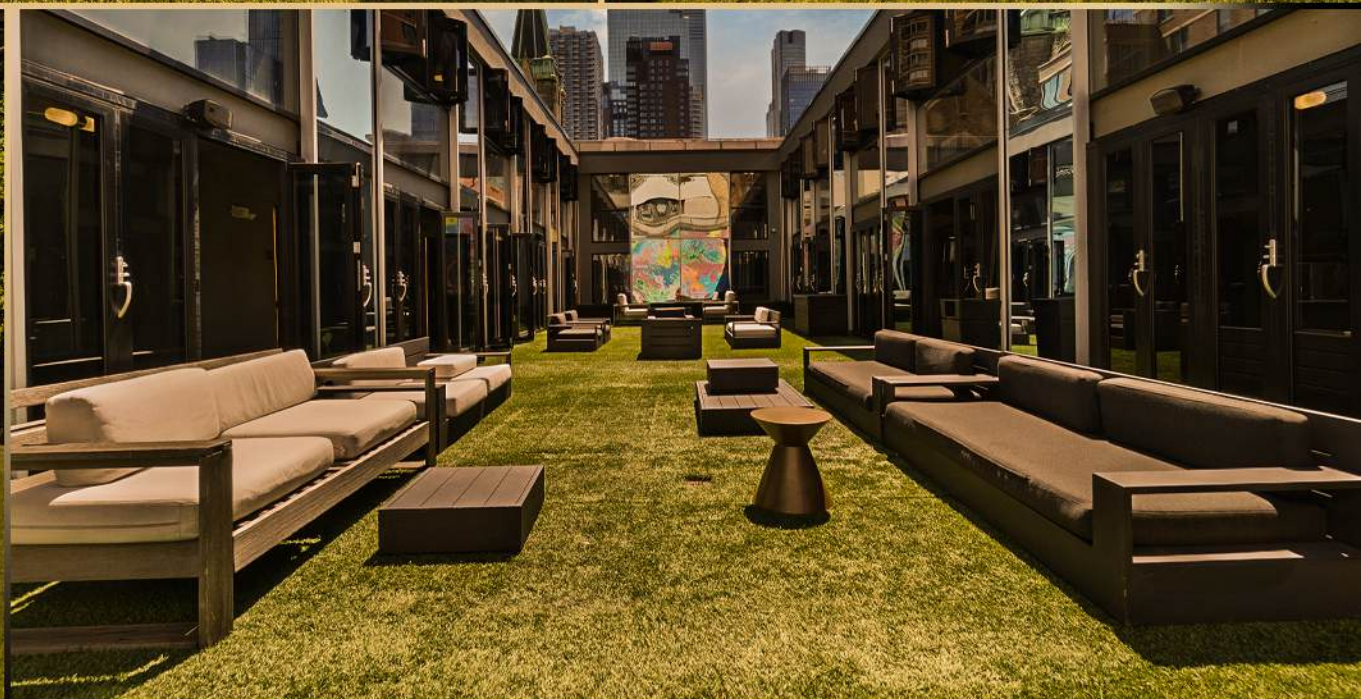
350
STANDING

200
SEATED

OPEN
AIR

— THE MATRIARCH · SPACE 02

ROOFTOP GARDEN



— THE MATRIARCH · SPACE 03

THE ATRIUM

The Atrium — our Sauna Room Center — flows seamlessly between indoors and out, a light, airy space for mid-size gatherings that want room to move.

A full sound system and DJ setup come standard, with TVs and an LED wall available on request to shape the room around your event.

Seat 65 for a hosted dinner or open it up to 140 standing — an ideal middle ground between an intimate lounge and a full floor.

140
STANDING

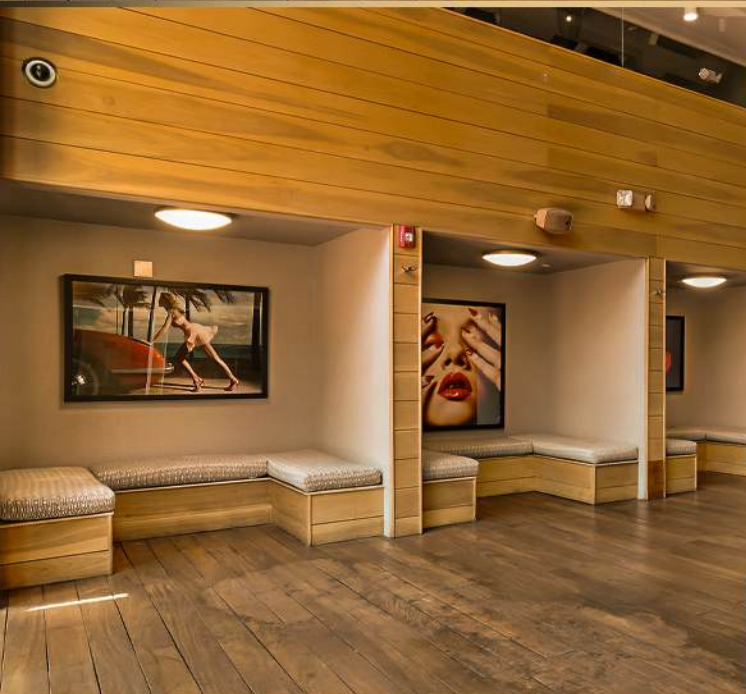
65
SEATED

IN / OUT
DOOR



— THE MATRIARCH · SPACE 03

THE ATRIUM



— THE MATRIARCH · SPACE 04

THE BUNNY ROOM

The Bunny Hole is The Matriarch's tucked-away lounge — an intimate, high-energy room for close gatherings that still want a full setup.

An LED wall, DJ booth, full bar, and full sound system are all built in, so even the smallest guest list gets a proper production.

Seat 35 for a private dinner or open it to 65 standing — perfect for after-parties, VIP rooms, and celebrations that stay close.

65
STANDING

35
SEATED

FULL
BAR



— THE MATRIARCH · SPACE 04

THE BUNNY ROOM



— THE MATRIARCH · SPACE 05

THE BLACK BOX

The Black Box is The Matriarch's flagship room — a full-scale nightclub built for productions, brand launches, and headline nights in the heart of Midtown.

Anchored by a 30-foot LED wall and an EAW sound system, with two full bars and an optional stage, it flexes from a seated 300 to a packed 1,200 without missing a beat.

Moving-head club lighting, mics, and a pro DJ setup mean your production team walks into a room that's already ready for showtime.

1,200
STANDING

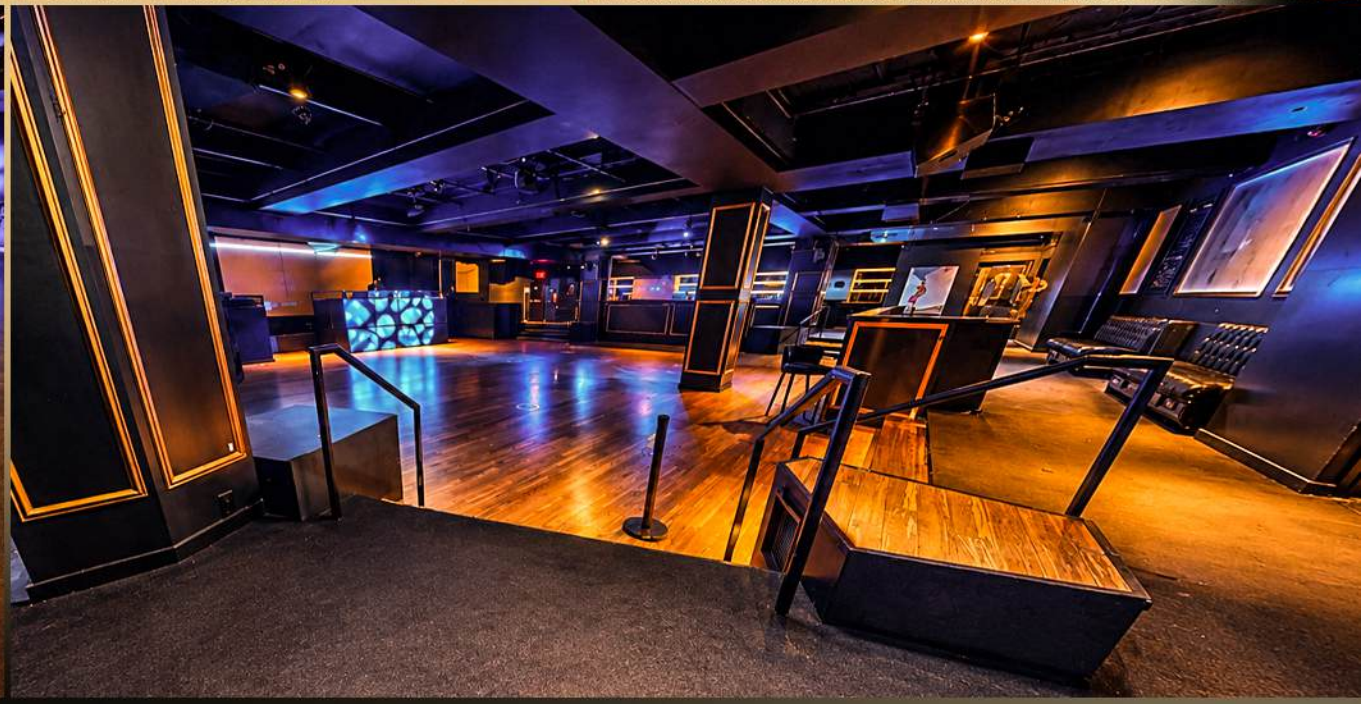
300
SEATED

30 FT.
LED WALL



— THE MATRIARCH · SPACE 05

THE BLACK BOX



— THE MATRIARCH · SPACE 06

CLUB LOUNGE

The Front Room & Middle Room is The Matriarch's social heart — lounge seating and a full bar that flex effortlessly from cocktail receptions to full-floor nights.

Run independent sound or pipe in the big-room music, then set the mood with moving club lights and LED color-changing washes. TVs, a full DJ booth, and an in-house kitchen keep every kind of event covered.

Seat 100 for dinner or open the floor to 350–400 standing — with same-floor bathrooms and coat check for a seamless guest experience.

400
STANDING

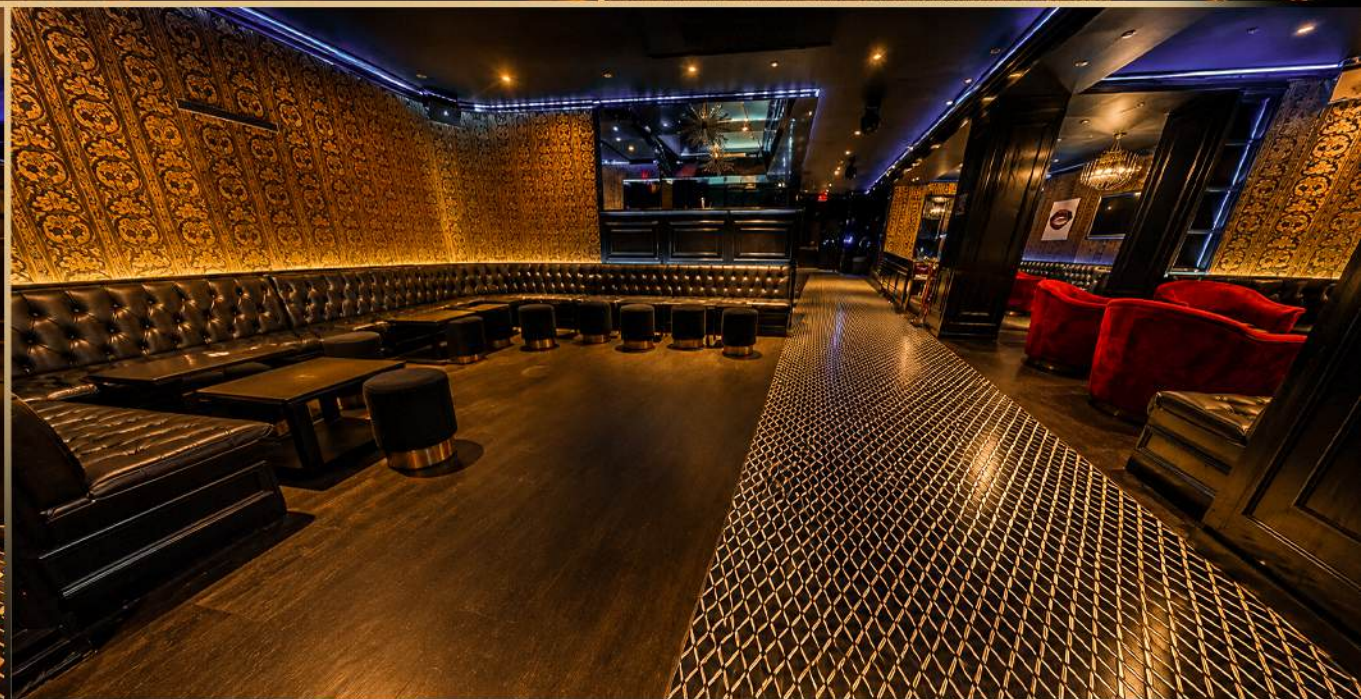
100
SEATED

FULL
BAR & KITCHEN



— THE MATRIARCH · SPACE 06

CLUB LOUNGE





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